

## Basic Web Design Prices

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### The Process

- Together we'll discuss what you would like your site to accomplish—your goals and objectives, the content, graphic elements, special requirements and completion dates.
- Upon agreement, both parties will sign a contract.
- You supply your content to us via floppy disk, or an email attachment, in a text format (preferably in MS Word.)
- We will provide rough-design/layout for your approval, then, after your approval, a comprehensive layout that you can review online. We'll go over details with you, making the necessary corrections and changes if required.
- We'll put it all together and thoroughly test the functionality to ensure everything is working as it should.
- With your OK, we will publish it to the Web. (Uploading it to your Internet service provider\*.)

\*Anytime during this process we can assist you in procuring an Internet service provider (ISP) if you do not have one. We can also register your domain name for you, assist in finding a host, and provide other Internet solutions, based on your specifications, for a fee of \$50.00 (plus the cost of your domain name registration.)

### Pricing - Basic Web Site Design

A basic Web page is considered to consist of approximately 250 words per page, and using photos and/or graphics that you already have.

- 1 page cost: \$100.00 (each additional page is \$70.00, up to 5 pages, based on original design.)
- 6 page cost: \$510.00 (each additional page is \$70.00, up to 11 pages, based on original design.)
- 12 page cost: \$915.00 (each additional page is \$60.00, up to 19 pages, based on original design.)
- 20 page cost: \$1350.00 (each additional page is \$50.00, no page limit, based on original design.)

After we review the material that you want placed on your site, we can estimate the number of pages it will take to complete it, and will charge accordingly.

### Additional Pricing

- Our base hourly rate is \$50.00 (this is included in the prices above.)
- Additional pages added after the initial job is completed will be charged at the basic rate of \$50/hr, depending on requirements.
- Our pricing is negotiable depending on the size of the job.

### Custom Designed Graphics

If you want us to design special graphics for your pages, they will be charged at the hourly rate of \$50/hr, depending on the level of sophistication.

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### **Basic Response Form**

For forms to function properly, they usually require additional attention to detail. Basic forms normally include fields for your users to complete then submit to you, e.g., name, address, company, phone number, fax number, email addresses, URL, description, comments, etc. Examples of a basic form are a Registration Form or a Feedback Form, for personal or business use.

- One basic form, for a 1-11 page Website, is \$100. Each additional basic form is \$75.00.
- One basic form is included, at no cost, for 12 pages or more. Each additional basic form is \$75.00.

### **Customized Forms or Shopping Carts**

Forms that require customized scripts incur additional costs. We will determine the cost after discussing your need.

### **Web Site Updates and Maintenance**

- We charge \$200 flat fee for basic regular monthly updates and maintenance for sites 100 pages or less.
  1. Cost will include updating content presently on the site, (i.e., making calendar, news, or event changes, etc.) and maintenance that consists of repairing or removing dead links, and tweaking page functions.
  2. The fee also includes adding 2 pages per month if requested – approximately 250 words each page, using same design and navigation structure of the site (and not including forms or other custom work.) Additional pages will be charged at regular rates (see above rates.)
- Websites larger than 100 pages will be billed at \$300 per month for regular updates and maintenance as per above items 1 and 2.
- We charge \$50/hr (\$50 minimum) for updating your site at non-regular intervals.

### **Additional Information**

- We require 50% of the agreed upon cost before we begin.
- The above prices are subject to change from year to year, but after the Web Design and Maintenance Agreement is signed, all costs for that project are good for 1 year from the time of agreement.
- All costs are negotiable.
- Production work is not refundable.

For more information, please visit: <http://www.tangledwire.com/> or contact us at the numbers above.

Thank you for your inquiry and your business.

*Tangledwire I-Design Team*